

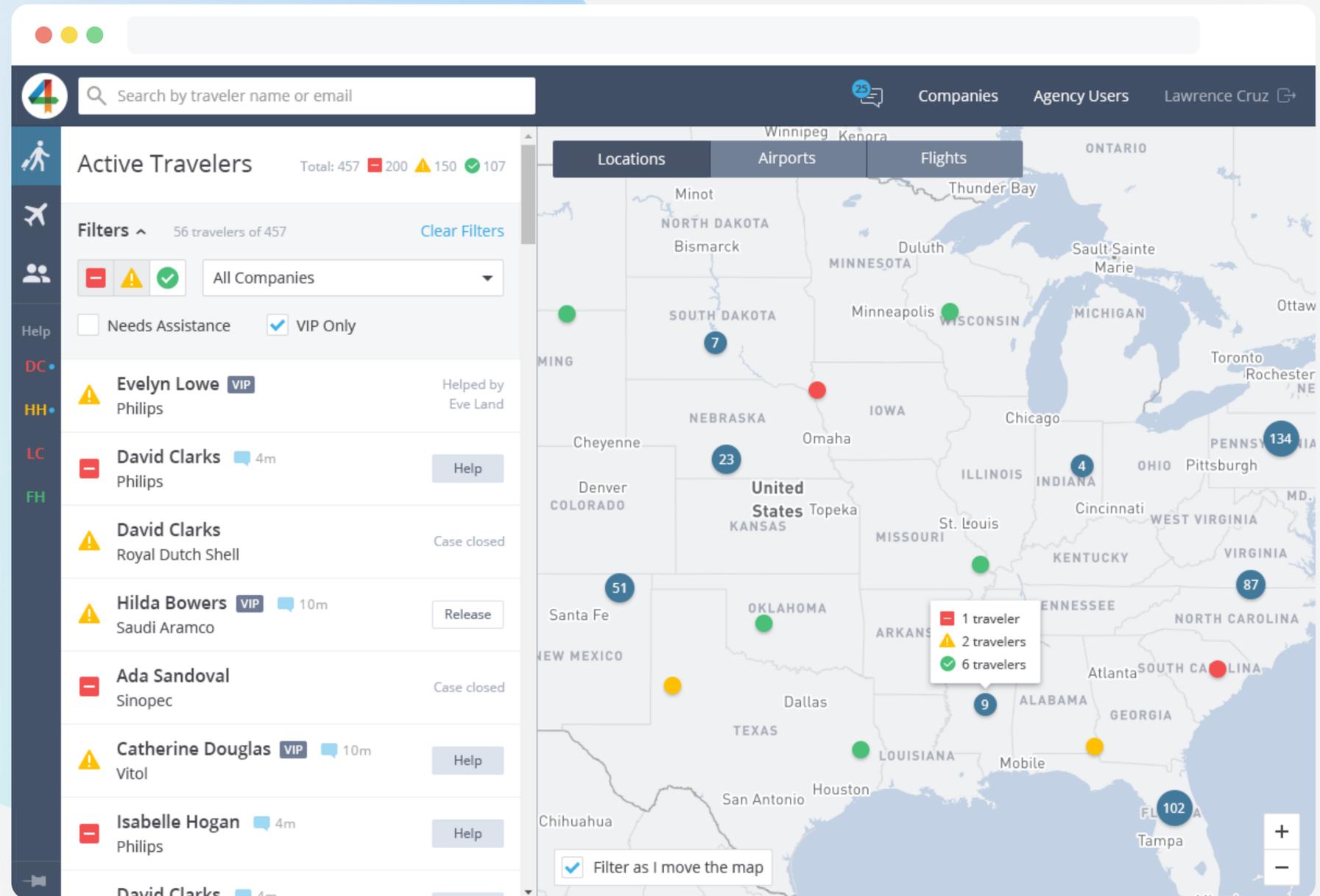
AltexSoft

# Design Portfolio

2016 – 2018  
best selected

# Cornerstone

Cornerstone Information Systems® is a leading travel technology provider with more than 600 clients operating globally, including travel management companies, online travel agencies, corporate travel departments, and global distribution systems.



Please log in to get started

Email

Password

Forgot your password?

Log In

Search by traveler name or email

Companies Agency Users Lawrence Cruz

### Flight Status

Filters 56 travelers of 457 [Clear Filters](#)

All Companies
  All Carriers
  All Airports
  Needs Assistance
  VIP Only

Traveler	Flight	Carrier	O/D	Scheduled	Est./Actual	Status	Delay	Help Status
<input checked="" type="checkbox"/> Melissa Lopez <b>VIP</b> Saudi Aramco	DL 221	Operated by Delta	ORD - IND	Mar 30, 10:57 pm Mar 31, 00:33 am	Mar 30, 10:57 pm Mar 31, 00:33 am	Landed	On time	Release
<input type="checkbox"/> Alan Woods Walmart	DL 4636	Operated by Northvest	IND - BOS	Mar 31, 03:44 am Mar 31, 05:56 am	Mar 31, 01:41 pm Mar 31, 04:30 pm	Landed	10h 57min	Helped by Eve Land
<input type="checkbox"/> Roy Matthews <b>VIP</b> Walmart	AA 1061	American Airlines	BOS - AUS	Mar 31, 09:57 pm Mar 31, 11:33 pm	Mar 31, 10:57 pm Apr 1, 01:03 am	In flight	1h 30min	Case Closed
<input checked="" type="checkbox"/> Brenda Evans Vitrol	DL 4636	Operated by Delta	ORD - IND	Mar 30, 10:57 pm Mar 31, 00:33 am	Mar 30, 10:57 pm Mar 31, 00:33 am	In flight	On time	
<input type="checkbox"/> David Clark <b>VIP</b> Phillips	DL 221	Delta	DAL - DEN	Apr 1, 05:16 pm Apr 1, 08:43 pm		Canceled		Help
<input type="checkbox"/> Roy Matthews <b>VIP</b> Walmart	AA 1061	American Airlines	BOS - AUS	Apr 1, 10:57 pm Apr 2, 01:33 am	Apr 1, 10:57 pm Apr 2, 03:03 am	Scheduled	1h 30min	Release
<input checked="" type="checkbox"/> Carol Ryan Vitrol	DL 4636	Operated by Northvest	MSP - SLC	Apr 2, 09:17 pm Apr 2, 11:33 pm		Scheduled		
<input type="checkbox"/> Sean Armstrong Doyal Dutch Shell	DL 4636	Operated by Northvest	AUS - DAL	Apr 3, 09:17 am Apr 3, 11:33 am		Scheduled		
<input checked="" type="checkbox"/> Amber Gilbert <b>VIP</b> Sinopec	DL 4636	Spirit	MSP - SLC	Apr 5, 06:17 pm Apr 5, 10:33 pm		Scheduled		
<input type="checkbox"/> Hilda Bowers				Apr 5, 09:17 pm				

Search by traveler name or email

Companies Agency Users Lawrence Cruz

### David Clark **VIP**

Phillips david.clark@phillips.com  
 1-046-930-2766 Online [More App Info](#)

AA 1061, AUS - DAL **Mar 27, 10:15 pm 09:57 pm - Mar 28, 00:14 am Mar 27-11:57 pm**

#### Chat

te. ius facer virtute ex, ea sit quaestio interpretaris.

12:57 am Lawrence Cruz

Bye, have a nice day!

Erick Decker (admin) 12:57 am

Autem legere primis eu duo. Esse mutat possit cu has, te vel vide nominati hendrerit. Propriae accusata at duo, duo eu omnium rationibus. Usu an invidunt interesset.

12:57 am Lawrence Cruz

Te phaedrum salutandi intellegam per, cu dico inciderint sed, vel tantas quodsi audire at.

David Clark 12:57 am

Sale fastidii inimicus cu has. Vis duis repudiandae te. ius facer virtute ex, ea sit quaestio interpretaris.

No prima labores imperdiet usu. Nam an vide solum, ea quo delicata occurreret. Nam sonet nonumes disputando

#### Reservations

AA 1583 Seattle, SEA - Chicago, ORD  
Departure: 17:30 pm, Mar 21  
Arrival: 20:18 pm, Mar 21  
In flight: 2h 48min  
Airbus A319  
2h 52min layover

AA 3691 Chicago, ORD - Indianapolis, IND  
Departure: 23:10 pm, Mar 21  
Arrival: 00:33 pm, Mar 22  
In flight: 1h 23min  
Boeing 787-300

**Indianapolis - Boston, Mar 25, 2016** **Total flight time: 16h 56m, 2 stops**

AA 1583 Indianapolis, IND - Chicago, ORD  
Departure: 13:50 pm, Mar 25  
Arrival: 15:05 pm, Mar 25  
In flight: 1h 15min  
Airbus A319  
1h 25min layover

AA 1583 Chicago, ORD - Seattle, SEA  
Departure: 16:30 pm, Mar 25  
Arrival: 19:18 pm, Mar 25  
In flight: 2h 48min  
Airbus A319  
2h 52min layover

AA 3691 Seattle, SEA - Boston, BOS  
Departure: 22:10 pm, Mar 25  
Arrival: 11:33 pm, Mar 25  
In flight: 1h 23min  
Boeing 787

Contact American Airlines  
Direct: +1 317 575-0945 After Hours: +1 317 575-0945

Flight Reservation Reservation Changed  
Airline RECLOC #: X6B297 Agency RECLOC #: 1234567890

Search by traveler name or email

Companies Agency Users Lawrence Cruz

### Companies / Phillips / Marie Richards

First Name: Marie  
 Last Name: Richards  
 Email: marie.richards@phillips.com  
 Role:  User  Administrator

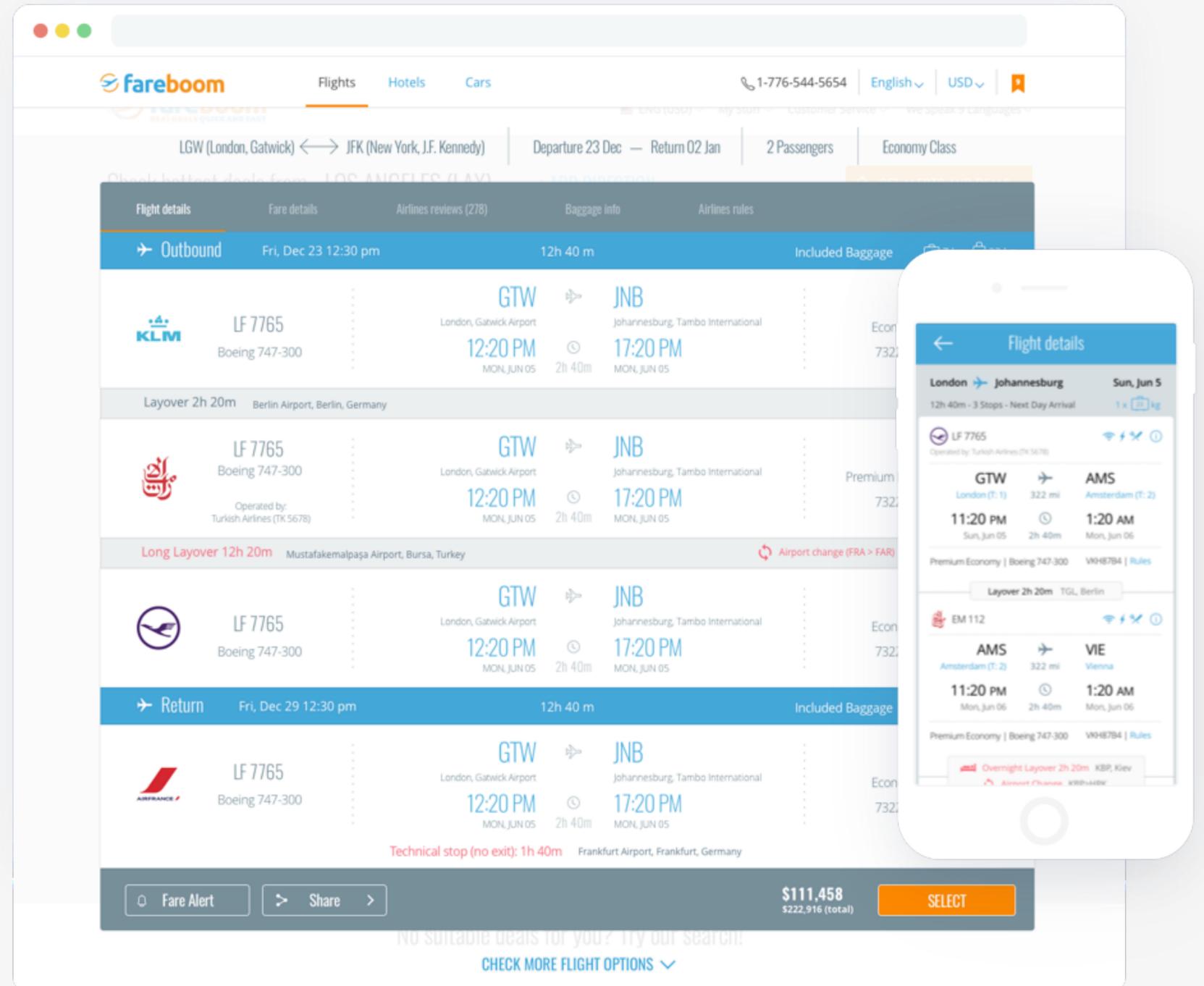
Sort Level IDs Access Permissions

Exclude  Include

Select Company

# Fareboom

Fareboom.com is an online travel agency based in Los Angeles. Its main product, an airfare search and booking engine, integrates with multiple inventory providers to offer lower fares than the majority of metasearch engines or online travel agencies in the market. AltexSoft has been collaborating with Fareboom since 2010 providing UX, data science, mobile development, and engineering services.



**Select seats** Seat Assignment Guarantee Information

JFK, New York → LAX, Los Angeles  
Sat, May 21 Sun, May 22

JFK, New York - ORL, Orlando ✓

ORL, Orlando - DLS, Dallas

Morgan Schneiderlin 5€ ✕

Mercedes Schneiderlin 50 ✕

DLS, Dallas - LAX, Los Angeles  
No Map available for this flight

LAX, Los Angeles → JFK, New York  
Sun, May 30 Sat, May 31

ORL, Orlando - DLS, Dallas

DLS, Dallas - ORL, Orlando

ORL, Orlando - JFK, New York

Aircraft: Boeing 747  
Airline: Turkish Airlines  
Flight: HJ7833  
Duration: 14 h 56 m  
Distance: 5677 mi

Seat Legend

- Selected
- Available
- Occupied
- Payable

← **GTW – LAX** ⋮

KBP - AMS | AMS - JFK | JFK - LAS

KL3097 LANDED 21 MIN AGO

Operated by Lufthansa Aircraft: Boeing-737

✈️ 📶 ⚡ ONLINE CHECK-IN >

GTW London, United Kingdom 09:55 AM Monday, Mar 24

Terminal D Gate 37

Seats 14E, 14F, 14G

Flight Duration 10h 55m

LAX Los Angeles, United States 11:55 PM Monday, Mar 24

Terminal D Gate 37

Baggage Claim

Share arrival via SMS

You can share your arrival time and location with your family, friends and colleagues via automatic SMS:

- Create message
- Schedule sending time
- Fareboom will send it for you

Share Arrival via SMS

YOU HAVE 3 MESSAGES SCHEDULED >

London, United Kingdom (GTW)

To

Upcoming Flight

Departure in 1h:15m ON TIME

GTW 09:55 AM → LAX 11:35 PM

(GTW) London, United Kingdom

Terminal D Gate 37

GH2672 Seats 14E, 14F

✈️ 📶 ⚡ SEE DETAILS >

Found: Oct 20 \$5,115 - \$220 Find Deal

September 2017

Mustafakemalpasu ↔ Johannesburg  
23 Mar – 29 Mar | x2 | Premium Economy

Found: Sep 20 \$4,245 - \$445 Find Deal

Mustafakemalpasu ↔ Johannesburg  
20 Mar – 27 Mar | x2 | Premium Economy

Found: Sep 12 \$5,115 - \$220 Find Deal

Dashboard Flights Deals More

My Deals Past Searches

Today, 10:25 AM

Johannesburg ↔ Mustafakemalpasu  
23 Mar – 29 Mar

**BEST PRICE** \$320 ^

JNB 03:30 PM → MKP 11:40 PM  
10h 40m 1 Stop

MKP 03:30 PM → JNB 11:40 PM  
12h 40m 3 Stops

See Details

**HIGH QUALITY** \$590 v

**GOOD CHOICE** \$385 v

The quoted fare and itinerary is subject to change at any time. Fares are not guaranteed until paid for and ticketed.

Find Deals

Mustafakemalpasu ↔ London  
23 Mar – 29 Mar

**BEST PRICE** \$320 v

**HIGH QUALITY** \$590 v

**GOOD CHOICE** \$385 v

The quoted fare and itinerary is subject to change at any time. Fares are not guaranteed until paid for and ticketed.

Find Deals

Yesterday Price may be not actual

JNB ↔ MKP  
23 Mar – 29 Mar

**BEST PRICE** \$320 v



1-776-544-5654 English v

Contact Information v Passengers > Customization > Payment

Passenger Information

Passenger 1 - Adult Morgan Schneiderlin ✕ Clear All Fields

First Name: Morgan Middle name (optional): Last Name: Schneiderlin

Date of Birth: September 21 1988 Gender: Male

Additional options ✕

- TSA Information v
- Fast Check-In ^

Citizenship: Turkmenistan Passport Issuing Country: Liechtenstein Passport Number: AS996674 Passport Expiry Date: Sep 21 1984 v

- Frequent Flyer Member v
- Special Requests v

Passenger 2 - Adult New Passenger ✕ Clear All Fields

Booking Details Full Details

May 21 2017 14h 20m, 1 stop  
AMS, Amsterdam 09:00 PM  
JFK, New York 11:20 AM (+1)  
Baggage 7 kg 23 kg

May 27 2017 14h 20m, 1 stop  
JFK, New York 09:00 PM  
AMS, Amsterdam 11:20 AM (+1)  
Baggage 7 kg 23 kg

Price Details

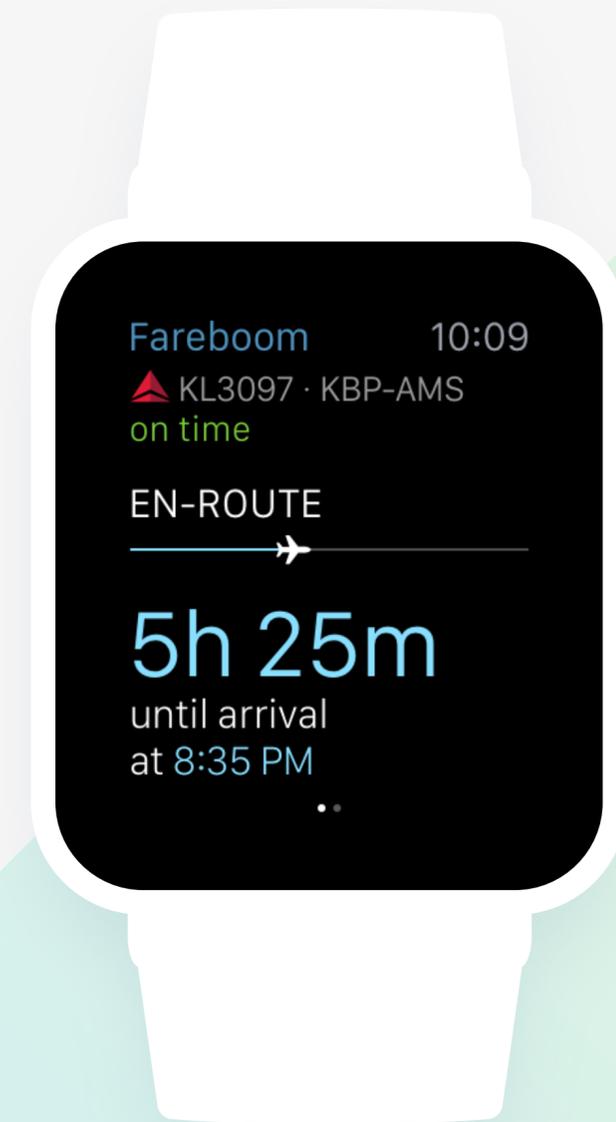
2x Adult	\$115,858.95
Child	\$56,858.95
Infant	\$25,858.95
Tax	\$9,858.95
Service fee	\$1880.00
<b>Total price:</b>	<b>\$255,858.95</b>

24h free cancellation

TRUSTPILOT TrustScore 8.9/10

## Fareboom iWatch app

Fareboom is an online travel agency that provides flight booking and post-purchase support with their mobile app. Fareboom iWatch app brings all flight information to a concise format of a wearable. Travelers can track their departure and arrival times, terminal gates, track flight progress, receive delay updates, and get the other critical information right in their Apple Watches.



Fareboom 10:09  
UPCOMING TRIP  
KBP-AMS, SAN-KBP

**9 days**  
until departure

..

Fareboom 10:09  
▲ KL3097 · KBP-AMS  
delayed 15m

UPCOMING FLIGHT

**6h 14m**  
until departure  
at 10:25 AM ~~10:10 AM~~

...

Fareboom 10:09  
▲ KL3097 · KBP-AMS  
on time

CHECK IN

**1h 15m**  
until departure  
at 10:10 AM

..

Fareboom 10:09  
▲ KL3097 · KBP-AMS

✈ LAS McCarren  
International Airport  
Mar 24, 10:10 AM

Terminal Gate  
**T1** **A37**

Layover  
**1h 20m** .. **Terminal change**

Fareboom 10:09  
Airport change

AAL Amsterdam  
Another Airport  
Longname

↓

AMS Amsterdam  
Airport Schiphol

...

Fareboom 10:09  
✈ AA6093 · AMS-LAS  
on time

LANDED  
Arrived at 10:10 AM

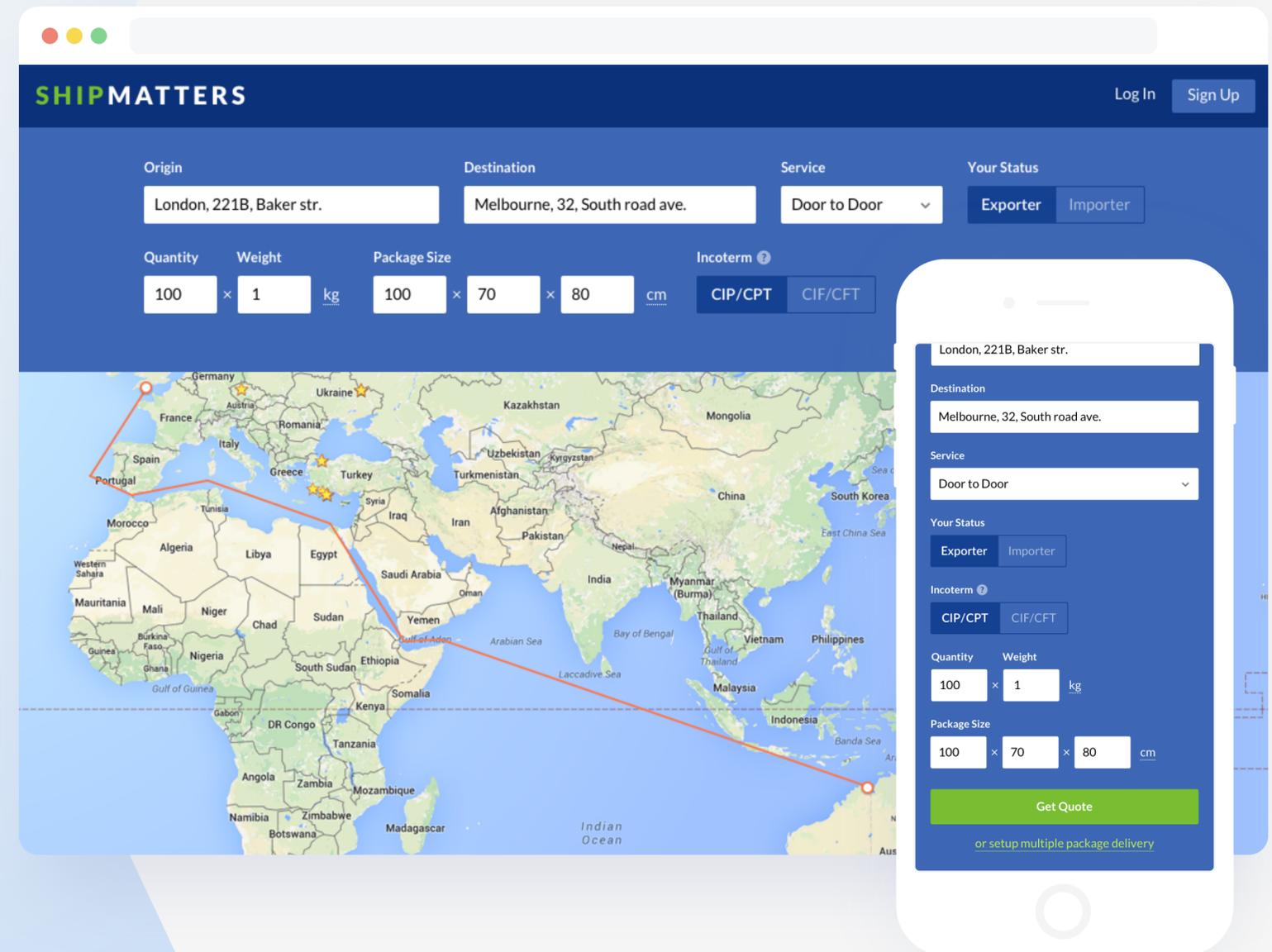
Baggage Claim

**2**

...

# International Shipment Booking System

The client is an Australia-based shipment service. The company provides its customers with international shipments of heavy and multiple-package goods using freight transport. The partnership with AltexSoft was initiated to automate the client's shipment booking and management workflow. Prior to the engagement, the client had to manually configure the delivery process using spreadsheets. AltexSoft team designed and implemented a delivery constructor allowing the customers to configure their international freight and road transport options.



Sort by: Top Duration Best Price Optimal

### Road Transport

- China Mail 4 days | \$120
- DHL 5 days | \$140
- Federal Express 2 days | \$154
- Express Mail 1 day | \$332
- FedEx One Day Delivery 3 days | \$489

### International Freight

- Ocean Express 10 days | \$995
- Air Express 2 days | \$2478
- Another Air Express 1 day | \$3210

### Road Transport

- DHL 5 days | \$100
- Easy Express 3 days | \$120
- Federal Express 3 days | \$218
- Go Go Delivery Express 1 day | \$320
- Mail Delivery 3 days | \$350

★ Federal Express 2d | \$154
Ocean Express 10d | \$995
Easy Express 3d | \$120
Total: 12 days, \$2752 including charges \$1340
Book



## SHIPMATTERS

Log In Sign Up

Booking #3635322 London - Melbourne, FCL 20' ST - 15MT, 2 weeks, by sea [Back to search results](#)

### Shipping Details

**Origin:** London, Backer str. 221B  
**Destination:** Melbourne, South road, 32  
**Service:** Door to Door

**Commodity:** Hazardous  
**Your Status:** Importer  
**Incoterm:** CNF

**Insurance Option:** Default option  
 Require Quotation for Insurance

**Loading/Unloading Constraints:** Default option  
 Require a Food Grade Container

**FOB Value:** \$  
**Duty/GST:**  Yes  No

### Summary

Export Documentation	\$320
Road Transport	\$170
Export Terminal Charges	\$240
International Freight	\$1560
Destination Port Charges	\$650
Road Transport	\$100
Import Documentation	\$130
<b>Total</b>	<b>\$3072</b>

Accept

## SHIPMATTERS

Freight # 3635322

Origin: London, Backer str. 221B  
Destination: Melbourne, South road, 32

Volume: 2 cbm Status: Importer  
Total Weight: 150 kg Incoterm: DDP  
Total: \$3120  
12 days [Modify Search](#)

Sort by Filters

FCL, 2 weeks 1 day, \$3450 [Get Quote](#)

FCL, 2 weeks 1 day, \$3450

7018 Hollywood Blvd, Los Angeles, CA 90028, USA

FEDEX\_FIRST\_FREIGHT

Long Beach port, United States

Provider1  
FCL - 20st

42 Friendship Rd, Port Botany NSW 2036, Australia

FEDEX\_FIRST\_FREIGHT

Dawn Fraser Ave, Sydney Olympic Park NSW 2127, Australia

Get Quote

## SHIPMATTERS

### Log In

Email

Password  [Forgot password?](#)

Remember me

[Log In](#)

Don't have an account? [Sign up](#)

## Booking Request Successful

Operator will contact you within business day.

You will receive the email confirmation shortly at example@gmail.com. Please check the email to proceed to your personal account page.

If you have any questions please contact us:  
+1 395 385 9239  
[example@shipmatters.com](mailto:example@shipmatters.com)

[Find Another Quote](#)

## SHIPMATTERS

### Multiple Package Delivery

1. 100x1kg, 100x70x80cm [✕](#)

Total Weight: 0.1MT  
Volume: 4.5CBM

2. 100x1kg, 100x70x80cm [✕](#)

Total Weight: 0.1MT  
Volume: 4.5CBM

Quantity Weight  
3. 100 x 1 kg [✓](#) [✕](#)

Package Size

100 x 70 x 80 cm

[+ Save and add another package](#)

[Get Quote](#)

[Cancel](#)

## SHIPMATTERS



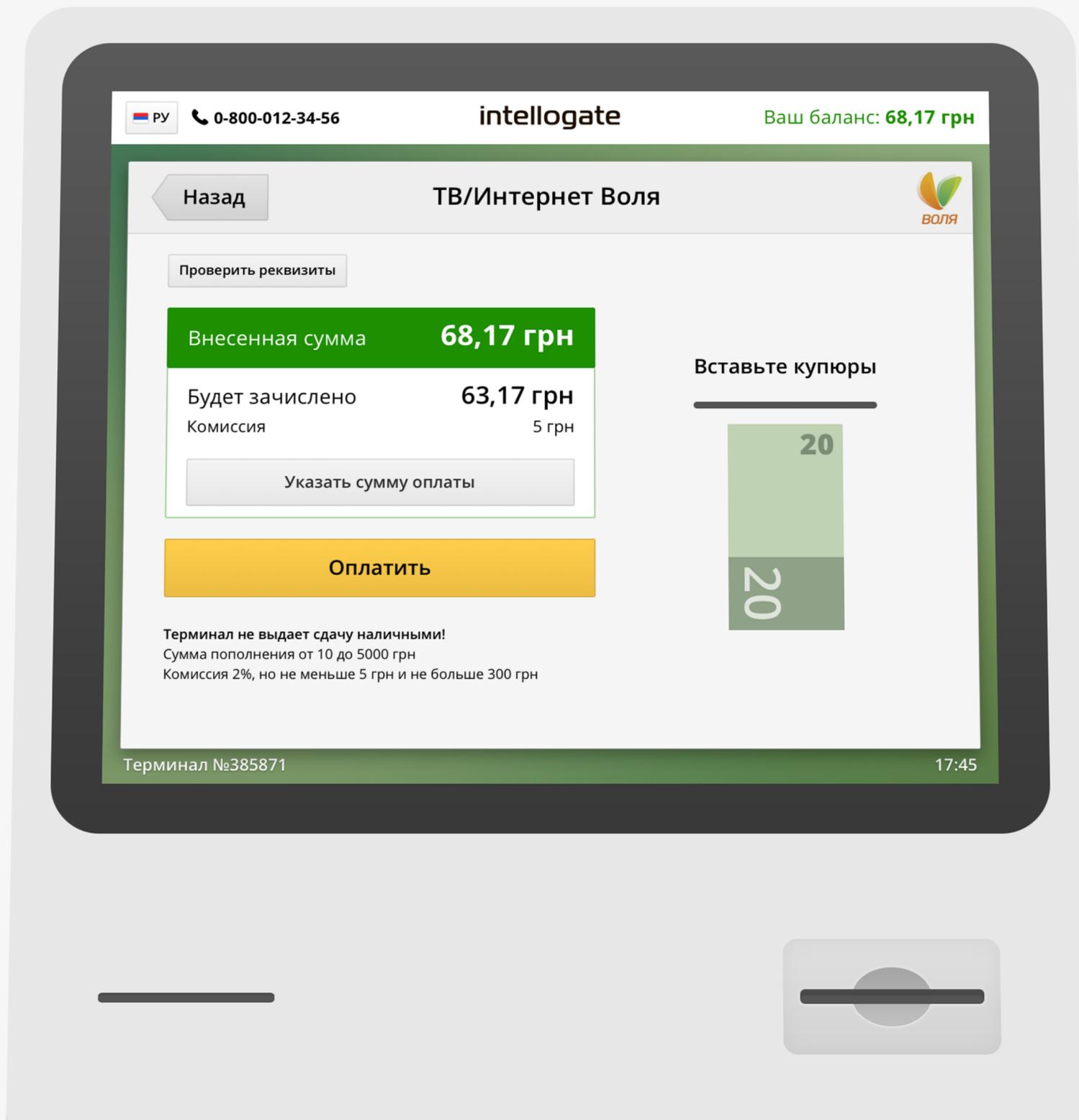
### Password reset email sent

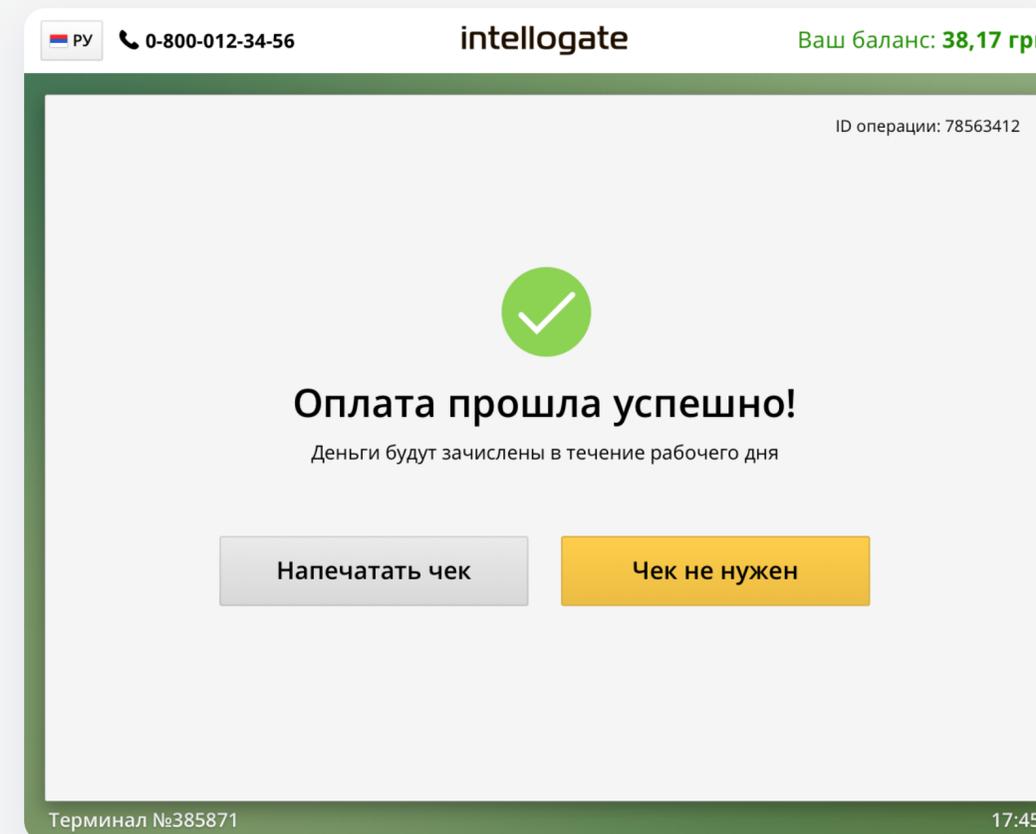
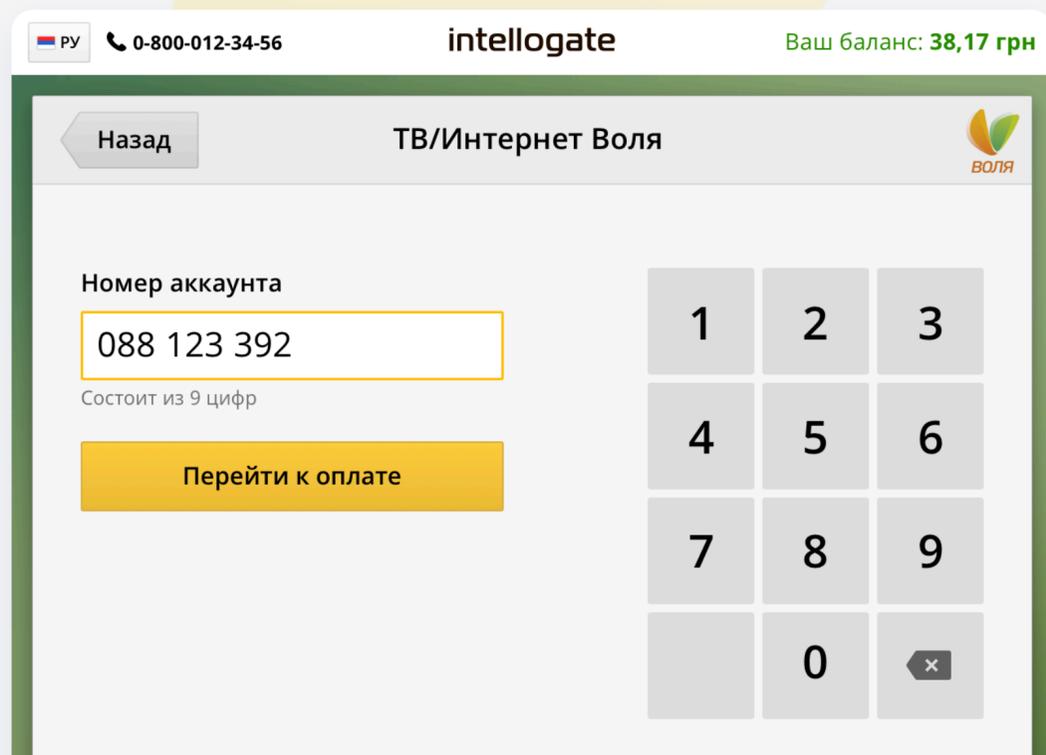
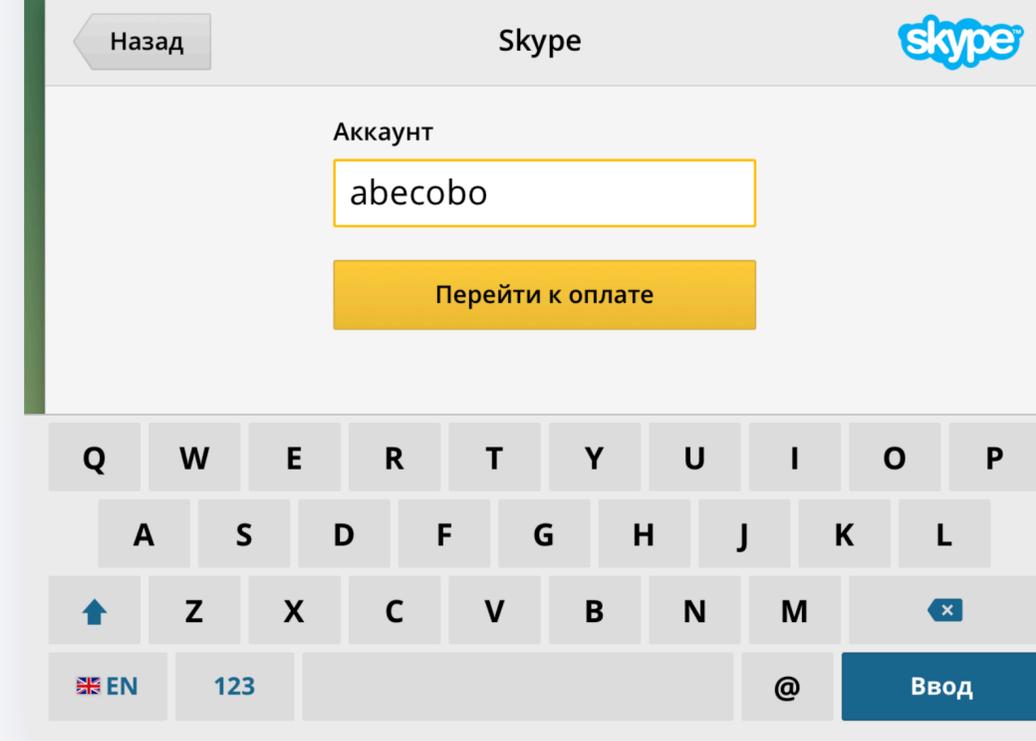
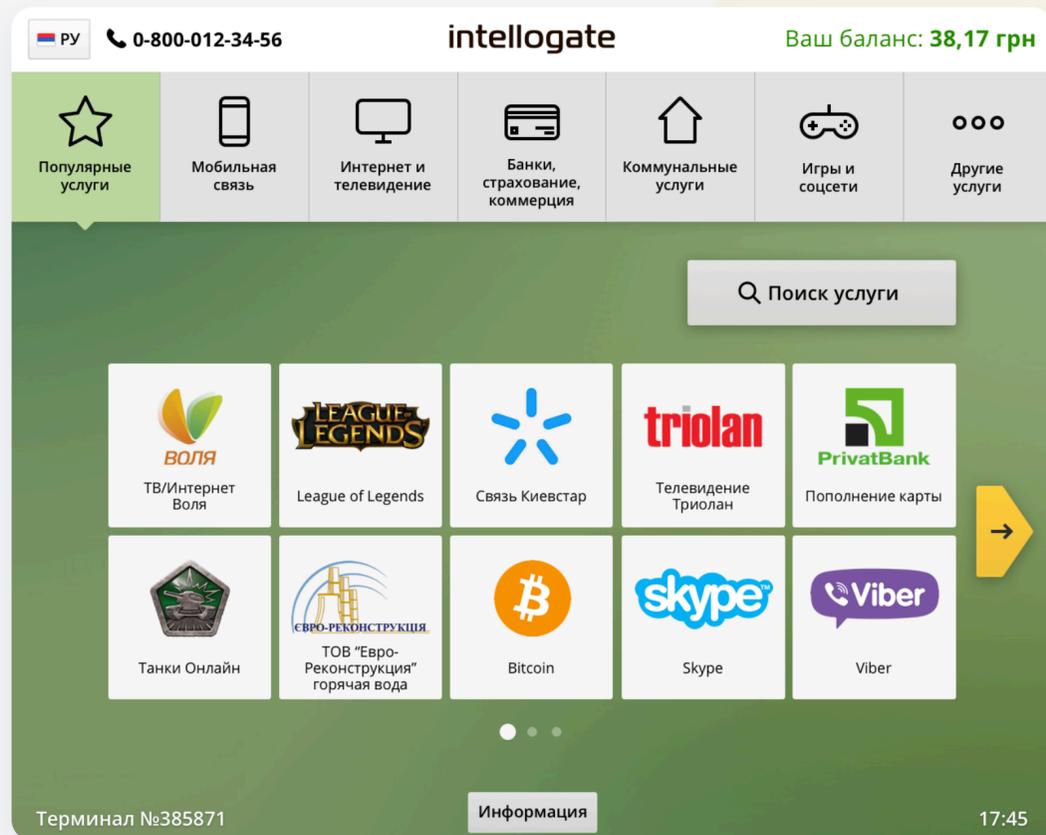
Follow the instructions in the email to reset your password.

# Intellogate

Intellogate is a Ukrainian holding group that provides international R&D services, operating in such segments as banking, transportation, retail, and healthcare. The company specializes in designing hardware products and embedded software for them.

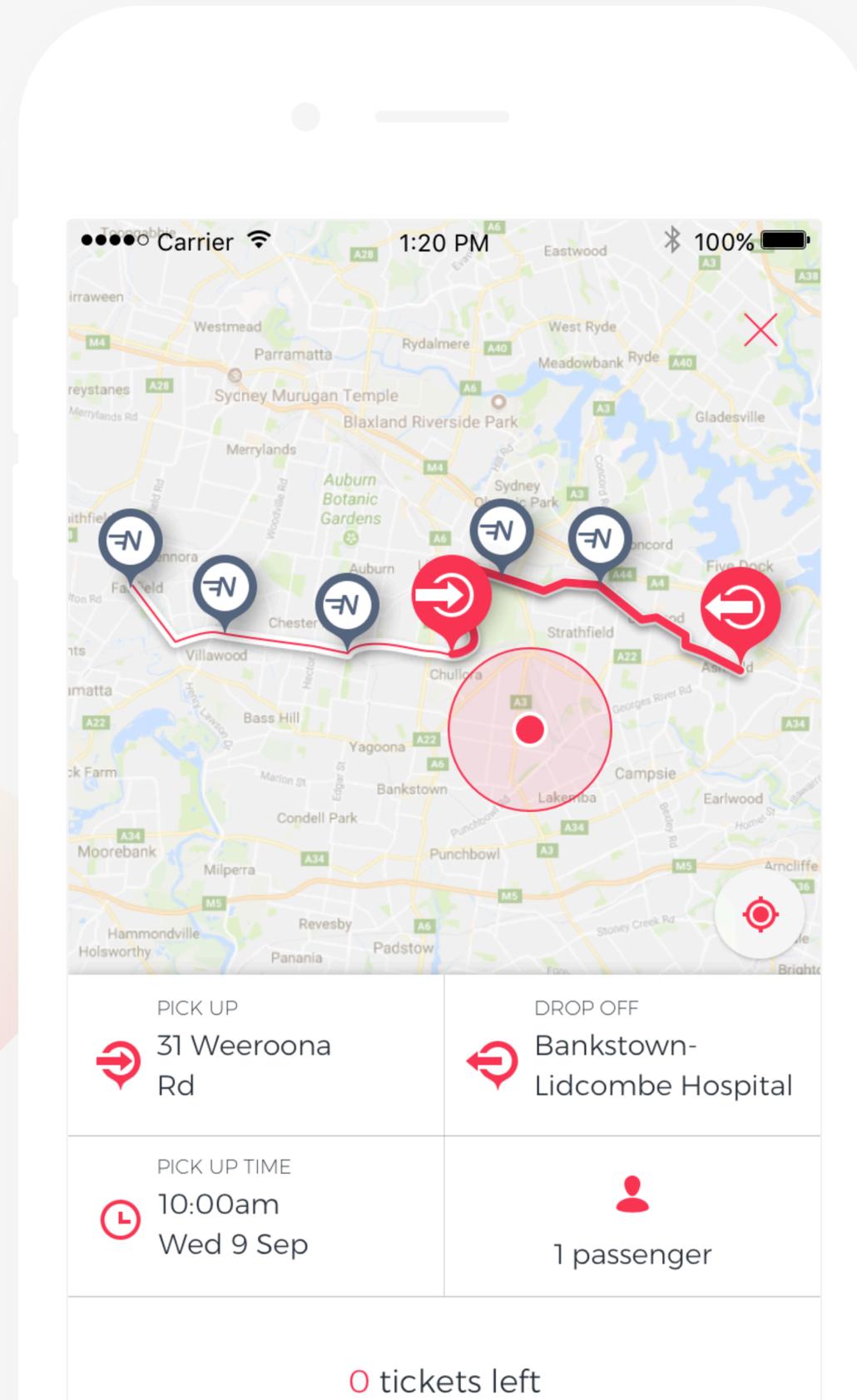
Intellogate engaged AltexSoft to devise and build a software ecosystem for cash acceptor kiosks. The use cases for these products range from self-service banking and payments to coee machines and fully-automated gas stations.

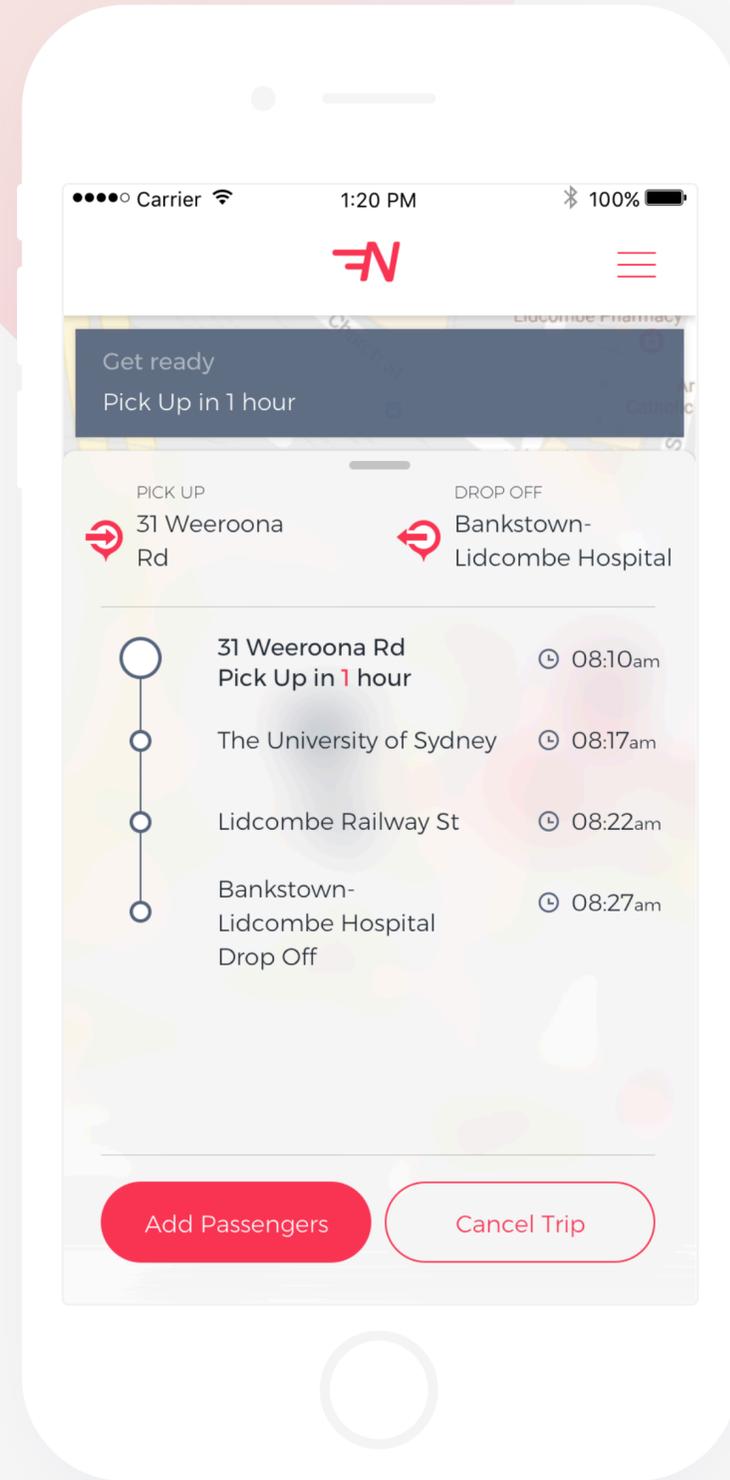
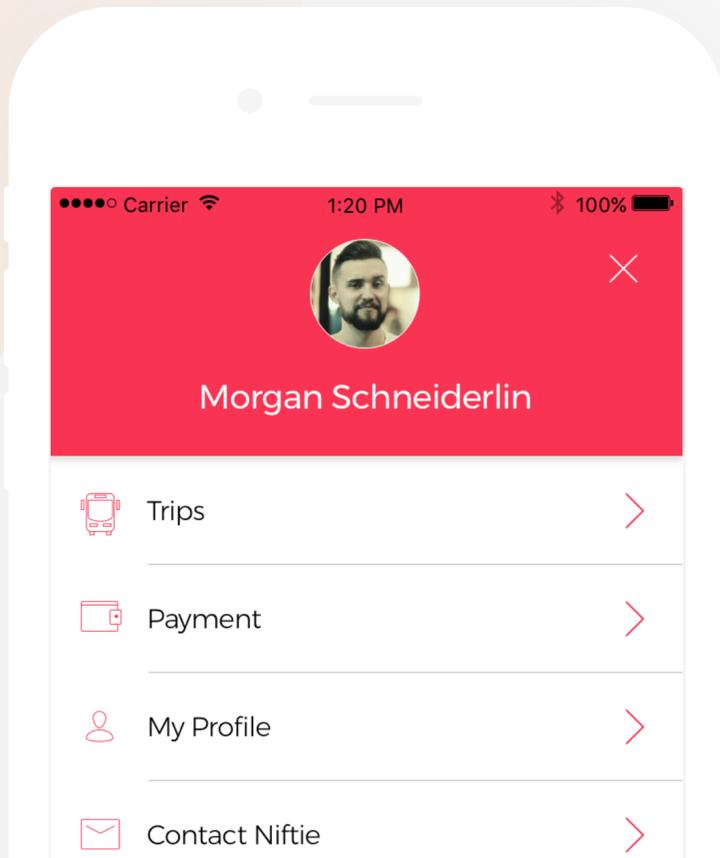
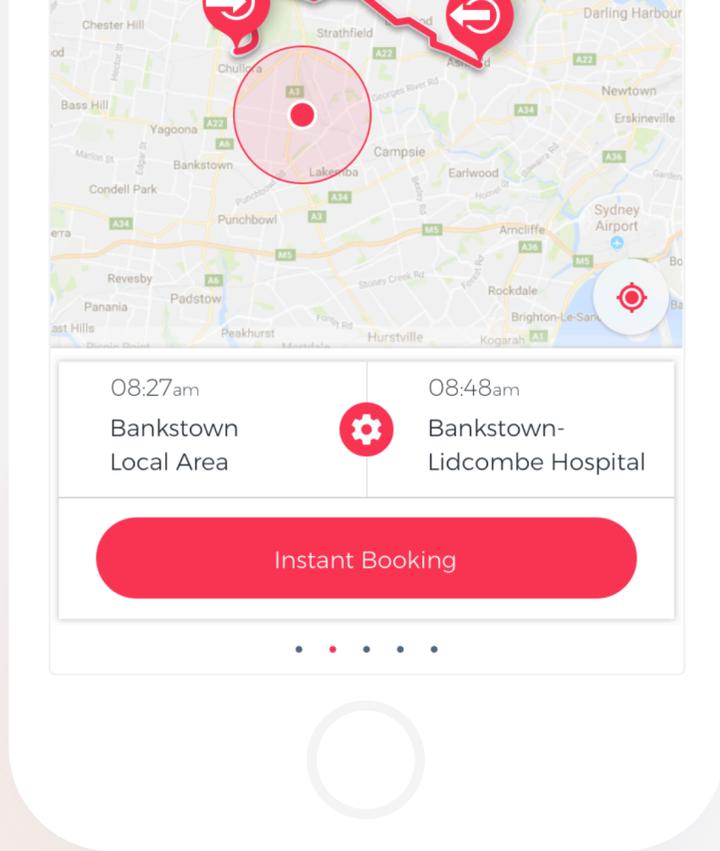
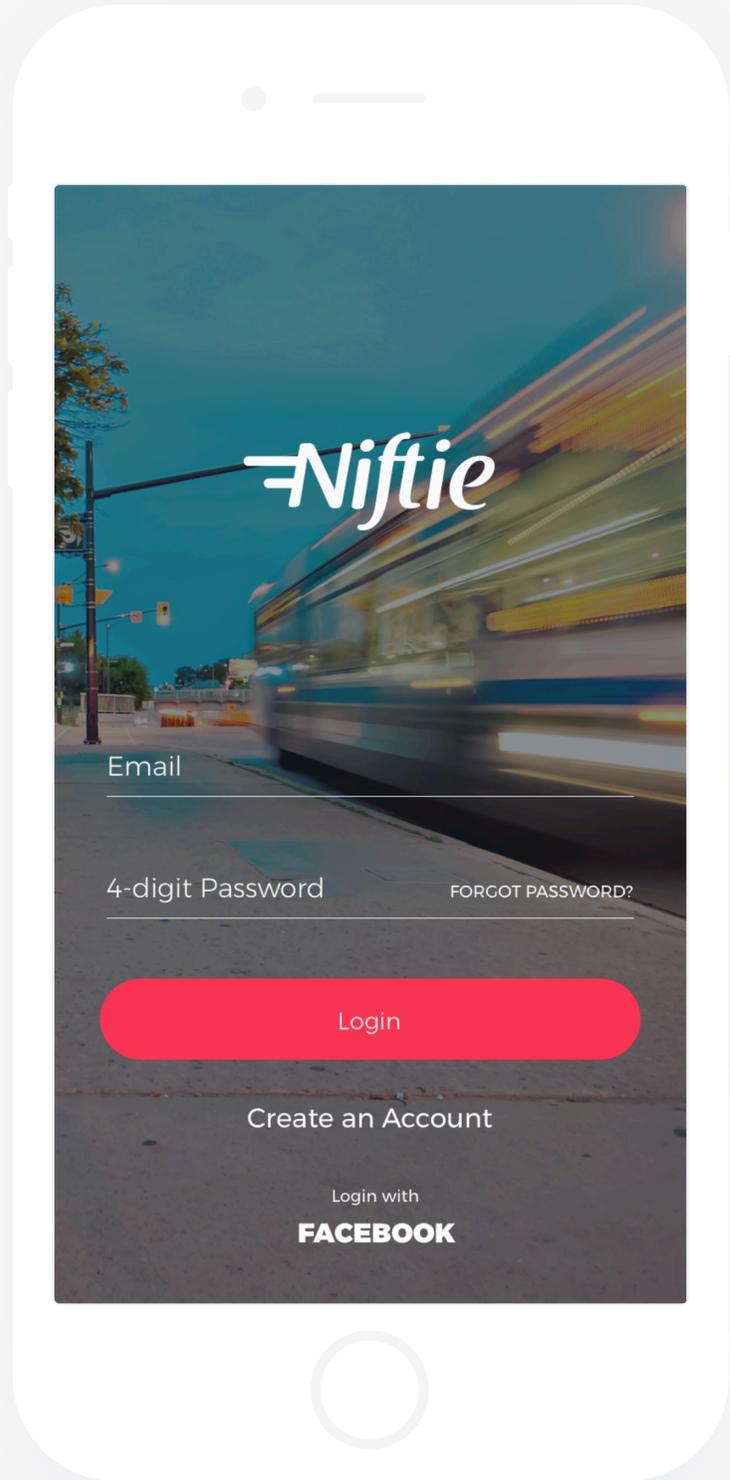




# Niftie

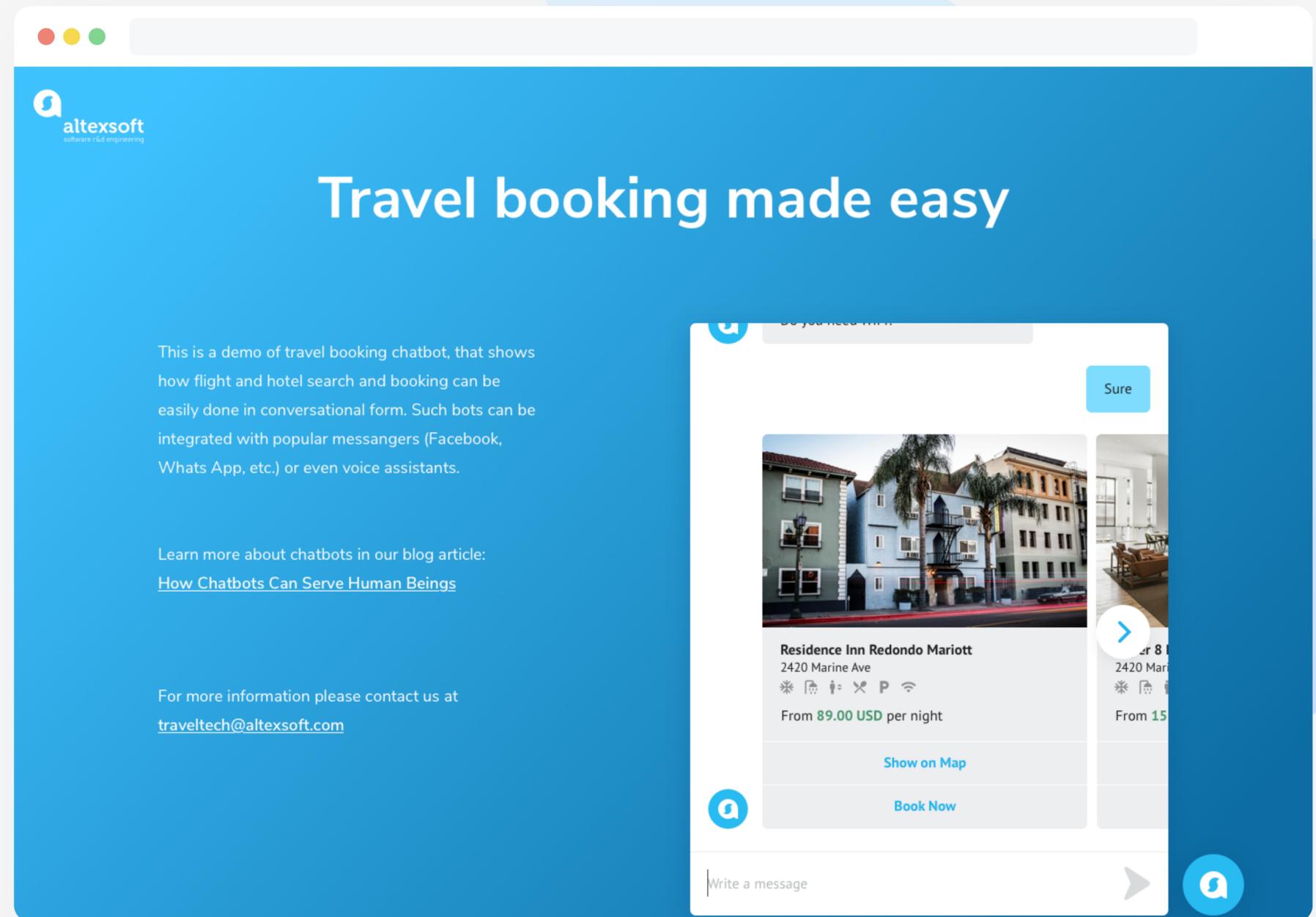
Niftie is an Australian ride-sharing company that connects travelers with coach drivers to facilitate a comfortable city commute. The service caters to passengers that expect to get a guaranteed and timely ride to their destinations regardless of public transportation overload. While the initial business model entailed commute to events - such as concerts, football matches, and festivals - the client decided to expand for all types of daily commutes.





# Travel chatbot demo

AltexSoft's UX team has designed a demo of a travel search and booking chatbot. The conversational interaction allows users to book flights and accommodation using natural language requests. The bot also asks questions to better tailor travel offers to user preferences and groups them by price and value characteristics. The interface combines both text messages and interactive cards that display flights, hotel imagery with amenities, and maps.



Now let's book a flight



Please, tell me the city from where you are going to fly.

Los Angeles

Please select a ticket type

One Way

Round



Round



When are you going to return?

August 12



So we are looking for 2 round trip tickets on a flight from Los Angeles to Sydney (8/4/2018-8/12/2018), right?

Right

Wait a few seconds, I am searching for flights...

Best Price	Fastest Route	
Total price: 1024 USD	Total price: 1215 USD	
Depart: May 5, 2018 SYD 7:03 AM — 3h 52m non-stop — LAX 10:55 AM	Depart: May 5, 2018 SYD 7:03 AM — 3h 52m non-stop — LAX 10:55 AM	Depart: May 5, 2018 SYD 7:03 AM — 3h 52m non-stop — LAX 10:55 AM
Return: May 12, 2018 LAX 11:24 PM — 3h 56m non-stop — SYD 02:18 AM	Return: May 12, 2018 LAX 11:24 PM — 3h 56m non-stop — SYD 02:18 AM	Return: May 12, 2018 LAX 11:24 PM — 3h 56m non-stop — SYD 02:18 AM
<a href="#">Book Flight</a>	<a href="#">Book Flight</a>	<a href="#">Book Flight</a>



If you want other options, just ask me to show more

Book flight #322

Done! I have sent you booking details on your email.

Done! I have sent you booking details on your email.



Would you like to also book a hotel?

Yes

Wait a second, I am searching...



Residence Inn Redondo Marriott  
2420 Marine Ave  
From 89.00 USD per night

Show on Map

Book Hotel



Super 8 Los Angeles Downtown  
2420 Marine Ave  
From 159.00 USD per night

Show on Map

Book Hotel



From 1...



Show map for MCSYDMCM



Residence Inn Redondo Marriott, Los Angeles, USA

Open Map

4:42 PM



Write a message

# Value Builder

The Value Builder System is a coaching platform designed to help professional advisers create a predictable, recurring revenue stream by helping their clients drive up the value of business. The platform provides a set of tools which allow advisers to be working shoulder-to-shoulder with business analysis of their ongoing performance against the key drivers of company value. The team implemented this project from the very beginning: Discussed with the Customer his vision of a tool, performed business analysis and UX prototyping, developed, tested and deployed the solution to the Rackspace Cloud infrastructure.

The screenshot displays the 'The Value Builder System' web interface. The top navigation bar includes 'All contacts', 'Team management', 'Support', 'Settings', and 'My profile'. The main navigation menu features 'Dashboard', 'Contacts', 'Team', 'Events', 'Learning center', and 'Marketing assets'. The left sidebar shows the contact profile for 'Lu Clark' (Taurus Inc.), including email, phone, and country, along with an 'Assigned advisor' dropdown set to 'Elana B.'. The main content area is titled 'Scenario: Improve Profitability' and includes a 'Value Builder Score' gauge (65), 'Estimate of Value' (\$1,420,000), and 'Potential Score' (83). It also features a 'Pre-tax Profit' input field (\$830,000) and a section for 'Change the Following Drivers to Increase Overall Score' with six drivers: Financial Performance (70), Customer Satisfaction (62), Growth Potential (80), The Hierarchy Of Recurring Revenue (70), Monopoly Control (80), and Hub & Spoke (90).

Driver	Score
Financial Performance	70
Customer Satisfaction	62
Growth Potential	80
The Hierarchy Of Recurring Revenue	70
Monopoly Control	80
Hub & Spoke	90

The Value Builder System™

Dashboard Contacts Team Events Learning center Marketing assets

All contacts Team management Support Settings My profile

### Active Contacts

Last 60 days

Contact	Completed Questionnaire	Last Activity Date	Activity Points
Morgan Schneiererlin Montreal Canadiens	82	Nov 12, 2017	53
Jeane Baptiste van Nistelrooy Toronto Maple Leafs	86	Nov 10, 2017	47
Jakub Blaszczkowski Vancouver Canucks	100	Nov 10, 2017	45
Sokratis Papastathopoulos Calgary Flames	—	Nov 10, 2017	43
Toby Alderweireld Edmonton Oilers	70	Nov 12, 2017	40
Angelo Peruzzi Ottawa Senators	100	Nov 10, 2017	38
Alessandro Costacurta Montreal Maroons	48	Nov 10, 2017	35
Eric Baily Toronto Blueshirts	33	Nov 10, 2017	33
Toby Alderweireld Edmonton Oilers	—	Nov 12, 2017	30

### Live Events and Webinars

- Summit: The Value Builder Summit: A Sneak Preview For Advisors  
12:00 pm - Nov 29, 2017
- CVB Live Event: [For Business Owners] Creating Recurring Revenue  
12:00 pm - Nov 29, 2017
- Webinar: 8 Things That Drive the Value  
12:00 pm - Nov 25, 2017
- Summit: The Value Builder Summit: A Sneak Preview For Advisors  
12:00 pm - Nov 29, 2017
- CVB Live Event: [For Business Owners] Creating Recurring Revenue  
12:00 pm - Nov 29, 2017
- Webinar: 8 Things That Drive the Value  
12:00 pm - Nov 29, 2017

All Events

### Latest content updates

[For Advisors] Workshop ROI - Case Study - Mark Tepper

Module 4 (inactive) Growth Potential

Module 5 Recurring Revenue

Module 6 (inactive) Monopoly Control

Module 7 (inactive) Hub & Spoke

Module 8 (inactive) The Switzerland Structure

Module 9 Customer Score

Module 10 Valuation Teeter-Totter

Module 11 (inactive) The Short List Builder

Module 12 (inactive) The Envelope Test

ADVISOR  
Dev  
Johnny Testy  
alexey.bob@altexsoft.com  
Tel: 0504013386

### Change the Following Factors to Increase Overall Score

Reset All Drivers

Overall score is a result of your performance on the eight key drivers of Company Value.

Pre-tax Profit \$ 830,000 Apply Reset

Financial Performance **High Impact**  
Driver Score: 62 Improved Score: 82  
View Driver Reset Driver

Customer Satisfaction **Medium Impact**  
Driver Score: 62 Improved Score: —  
View Driver Reset Driver

Growth Potential **Low Impact**  
Driver Score: 62 Improved Score: —  
View Driver Reset Driver

The Value Builder System™

Dashboard Contacts Team Events Learning center Marketing assets

All contacts Team management Support Settings My profile

Value Builder Score Scenario Planning Value Builder Engagement Program Timeline

### Lu Clark

Edit Contact

Company: TrenorTest

Total Activity Points: 72

Email: viktoria.samoilova93+096@gmail.com

Phone: 0504013384

Country: Bahamas

Assigned advisor: Johnny Test

### Timeline

All Types Add Custom Event

- Oct 7, 2017: VBE Module Completed: Modile 1 - The Value Builder Score  
Completed by: Lee Clark View results in VBE
- Oct 1, 2017: [Custom event]: How Your Age Shapes Your Exit Plan  
Description: Systematic Approach to Increasing Lead Conversion Rates View full description
- Sep 17, 2017: How Your Age Shapes Your Exit Plan  
Points: 10 Sent Opened Clicked View email
- Sep 5, 2017: Report Sent: Value Builder Score™ Report with Estimate of Value  
Points: 10 Sent by: John Smith View report
- Sep 3, 2017: Value Builder Score: 63  
Points: 15 Source: Embeeded questionnaire on www.advisorswebsite.com View score results
- Aug 28, 2017: Invited to complete the questionnaire  
Invited by: John Smith View invitation email
- Aug 28, 2017: Incomplete questionnaire  
Points: 5

The Value Builder System™

Dashboard Contacts Team Events Learning center Marketing assets

All contacts Team management Support Settings My profile

Value Builder Score Scenario Planning Value Builder Engagement Program Timeline

### Lu Clark

Edit Contact

Company: TrenorTest

Email: viktoria.samoilova93+096@gmail.com

Phone: 0504013384

Country: Bahamas

Assigned advisor: Johnny Test

### Scenario Planning

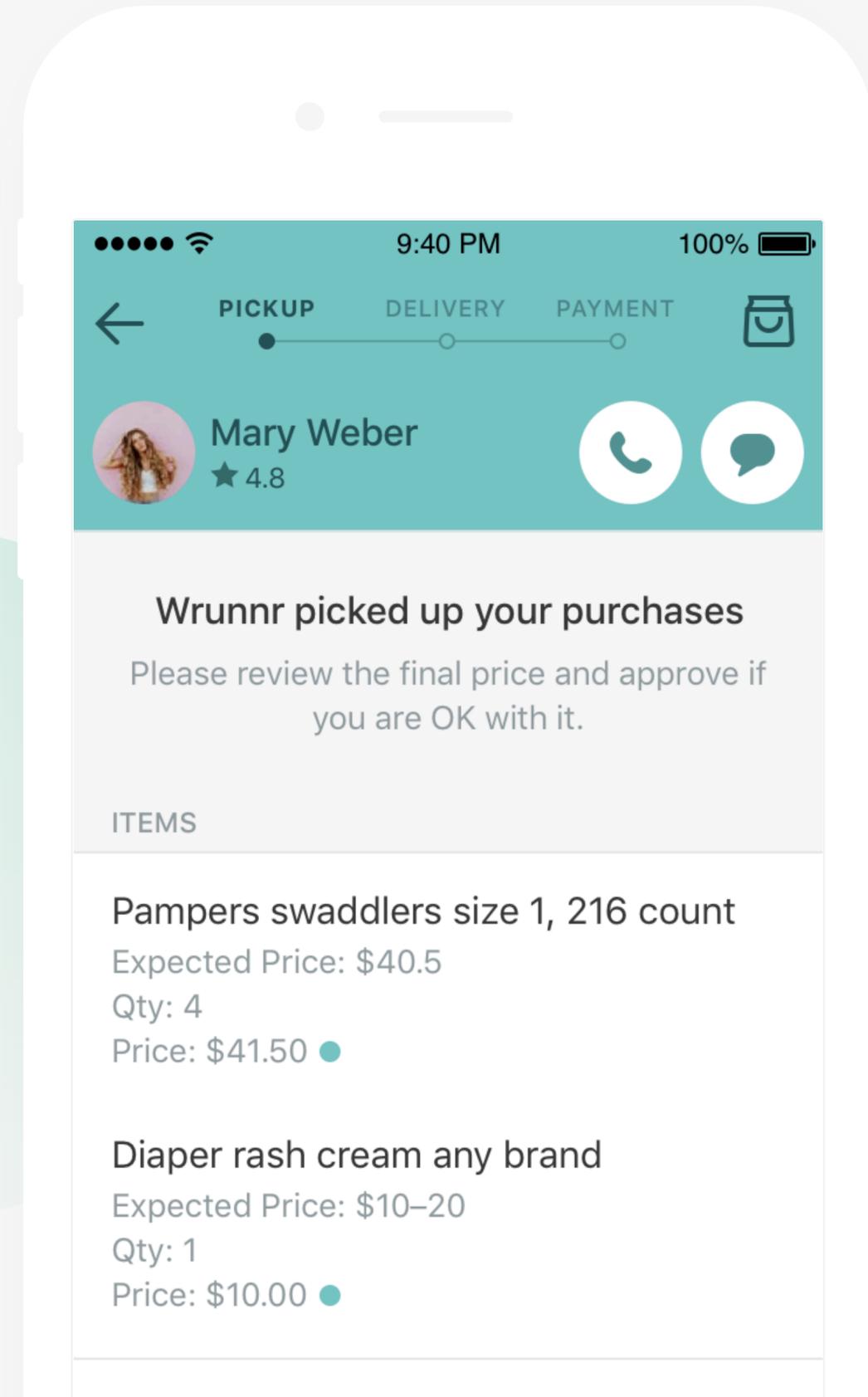
Create multiple scenarios to see how improve the business value in the most optimal way

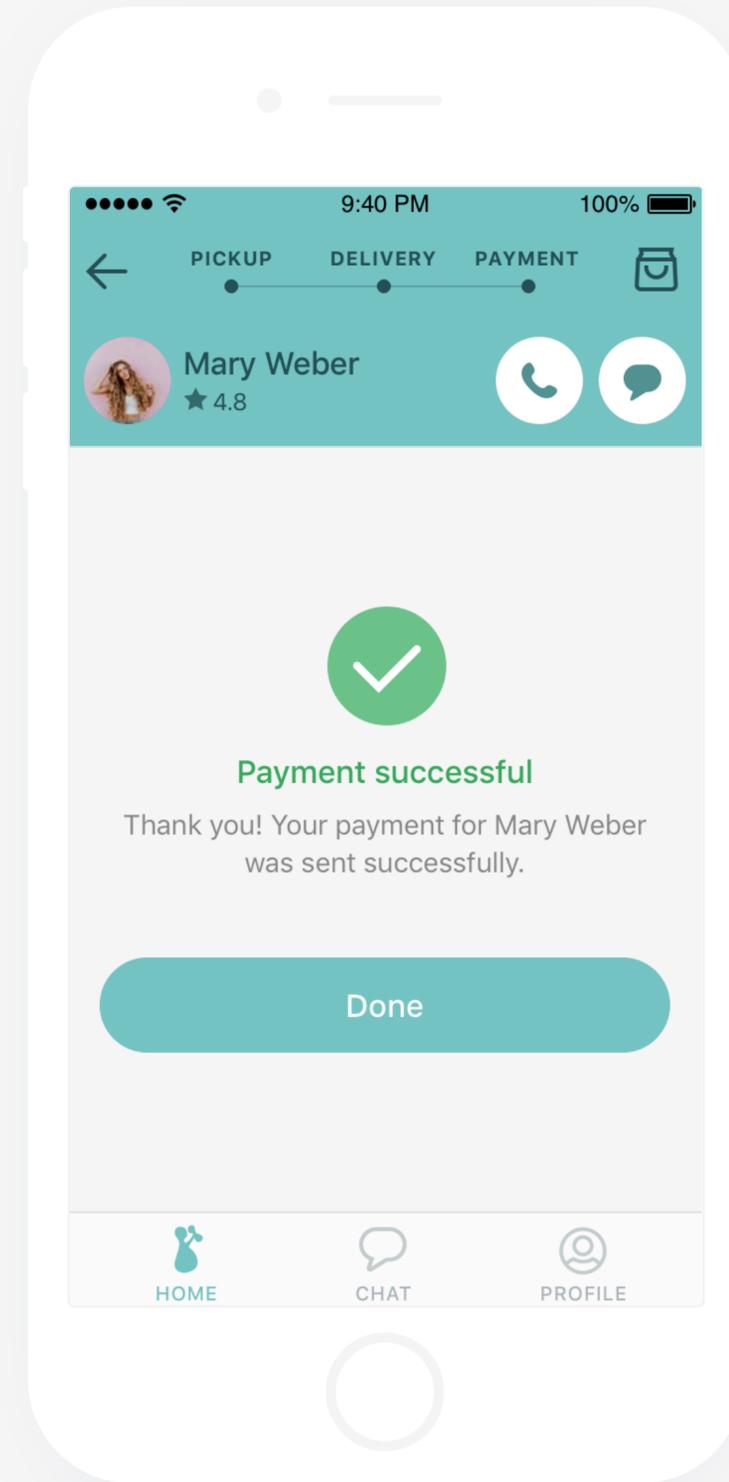
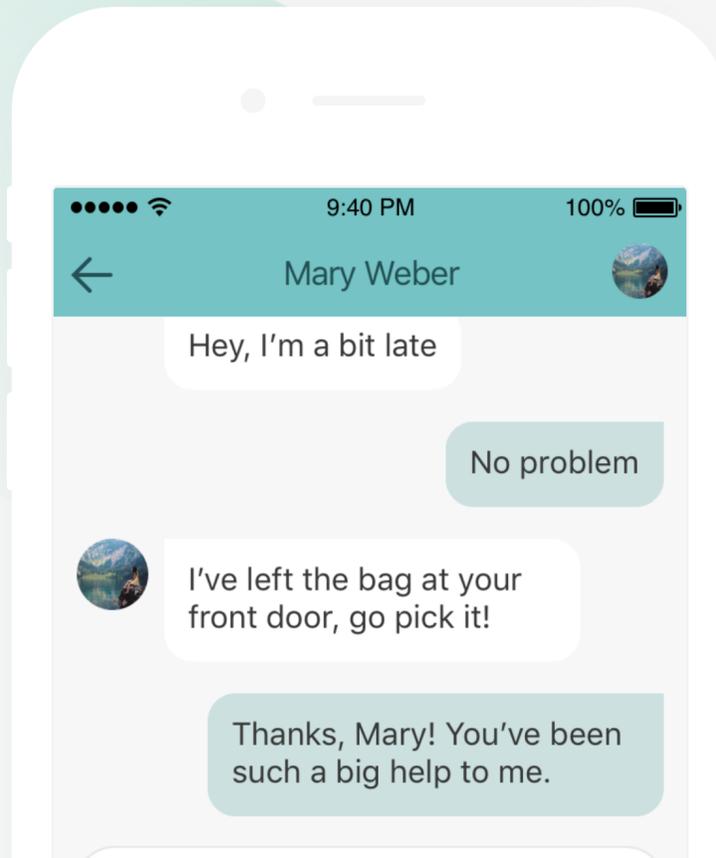
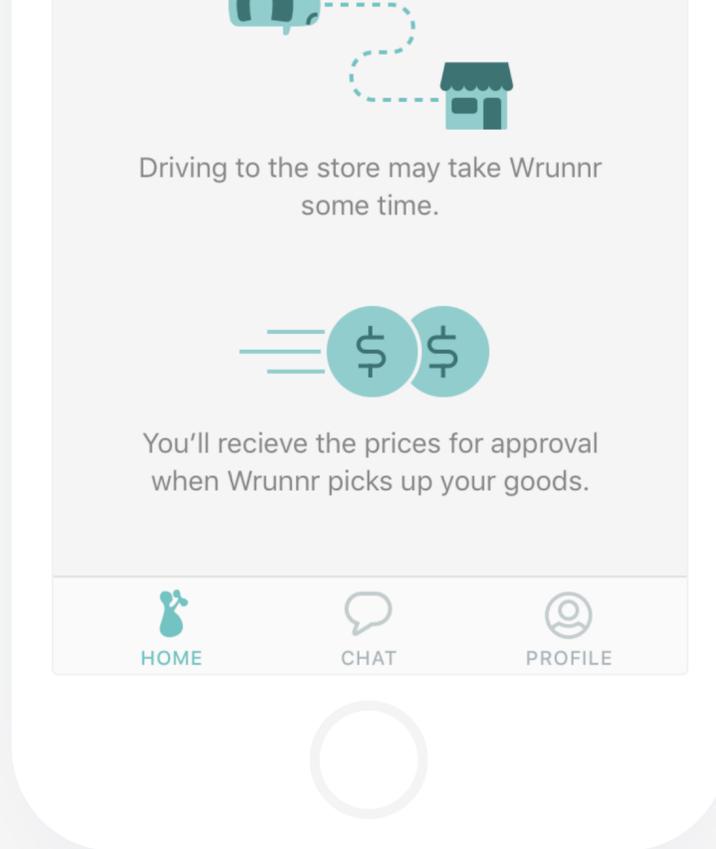
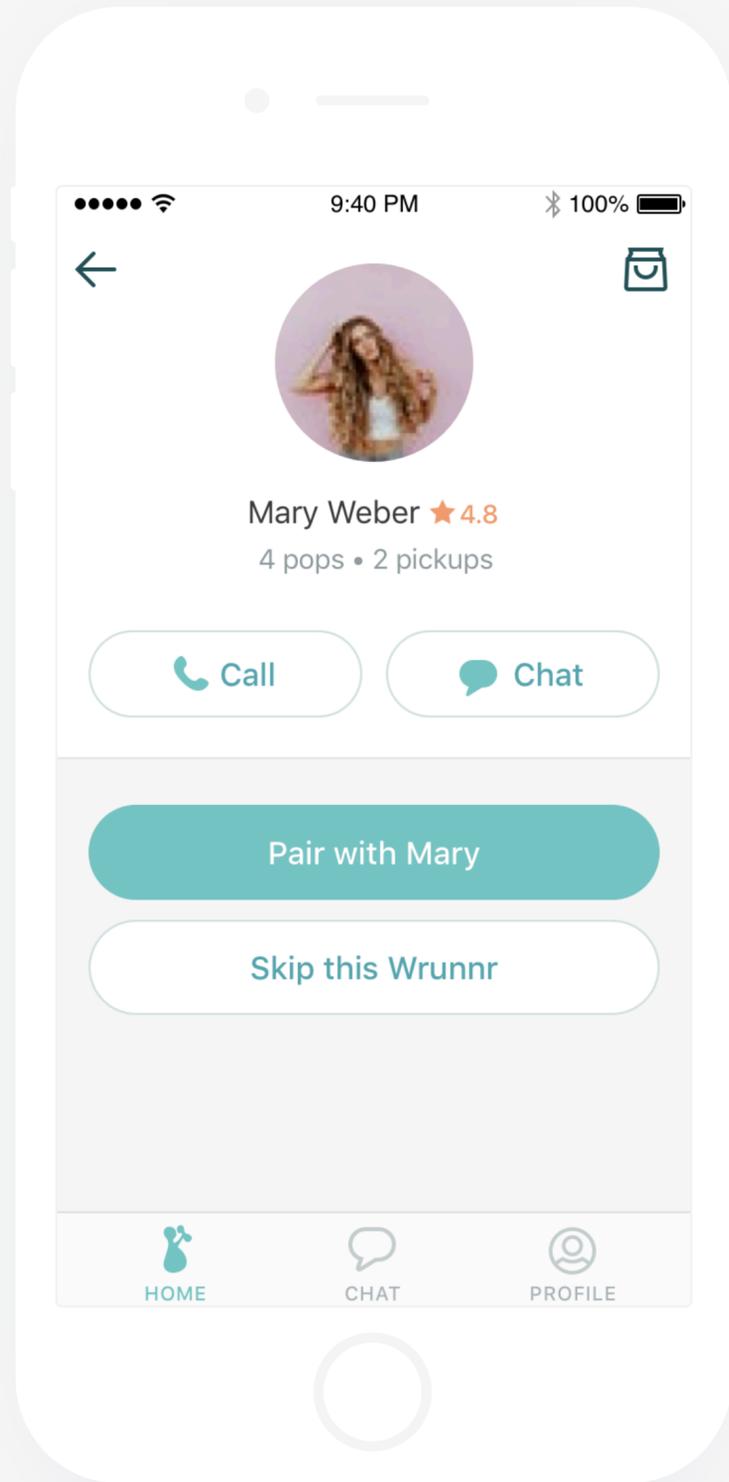
Create New Scenario

- Scenario: Improve Profitability  
Created: Nov 12, 2017 Potential Score: 83 Potential Estimate of Value: \$1,820,000
- Scenario: Drive the Value of Your Company  
Created: Nov 02, 2017 Potential Score: 88 Potential Estimate of Value: \$2,140,000

# Mommr

Mommr is a community app that connects mothers having little children in San Diego area. While doing groceries or other shopping, mothers can provide mutual help to each other and deliver some products for their peers. The app allows a user to either request for some products or make purchases for others while being at a store. Mothers can customize their orders, set expected prices, exchange receipt photos, and track delivery progress. Integrated payments ensure money returns and collect fees for services.





# Traffic filtering solution

A complex system that allows managing access to the Internet by intercepting traffic from end-users' devices both mobile and desktop and redirecting it to proxy servers where it is filtered and a decision on allowing or blocking the access is made. The system consists of separate isolated modules that operates as a single integrated system.

The screenshot displays the 'RESELLER PORTAL' interface for a user named 'Jim Jamson'. The main navigation bar includes 'Accounts', 'Access Requests', 'Category Requests', and 'Admin Settings'. The breadcrumb trail shows the path: MasterReseller > SafeSurf > Stemcor > BestwayGroup. The current page is 'Account Settings' for 'Bestway Group - R5-562-8524', with sub-sections for 'Account Requests', 'Account Logs', and 'Sub-accounts Management'. A 'Get Help' link is visible in the top right.

The left sidebar contains a menu with the following items: 'Settings Applied to Account', 'WEB FILTER SETTINGS', 'BLOCK PAGE SETTINGS', 'User and Device Management', 'USERS', 'GROUPS', 'ROUTERS', 'FILTER AGENTS', 'Filtering', 'FILTER PROFILES', 'URL POLICIES', 'General', 'ACCOUNT INFO', and 'HISTORY'. The 'Filtering' section is currently active.

The main content area is titled 'LightBlocking' and shows the filter profile details. It includes a 'Verify Settings Applied to URL' section with an input field for a URL and a 'Verify URL' button. Below this, there are two main sections: 'Set Up Access to Web' and 'Set Up Access to YouTube'. Each section contains several cards with donut charts and summary statistics.

**Set Up Access to Web:**

- Web Categories Access:** 75 allowed, 30 blocked, total 105. [Modify](#)
- Content Filtering in Allowed Categories:** 75 categories allowed. Offense text filtered in 60 categories. Images filtered in 30 categories. Audio blocked in 75 categories. Video blocked in 10 categories. [Modify](#)
- Web URL Exceptions:** 25 allowed, 13 blocked, 13 filtered, total 51. [Modify](#)
- Web Settings:** 13/21 settings applied. Google Settings: 11, Bing Settings: 1, Yahoo Settings: 1. [Modify](#)

**Set Up Access to YouTube:**

- YouTube Categories Access:** All allowed, 30. [Modify](#)
- Video Exceptions:** 16 allowed, 17 blocked, 18 filtered, total 51. [Modify](#)
- Video Application Settings:** 5/7 settings applied. YouTube Settings: 11, Vimeo Settings: 1. [Modify](#)

RESELLER PORTAL Accounts Access Requests Category Requests Admin Settings Jim Jamson

MasterReseller > SafeSurf > Stencor > BestwayGroup

Bestway Group - R5-562-8524 Account Settings Account Requests Account Logs Sub-accounts Management Get Help

< LightBlocking Filter Profile

### Modify Access to Web Categories

Sorted by A to Z - Collapse All Expand All

Group / Category / Subcategory	Category Access
▼ All Categories (133)	Select -
• Adult Adult Nudity Violence Horror Mixed Content	Blocked Locked by reseller
• File Storage/Sharing	Blocked
▶ • Gambling (1)	Allowed
▶ • Health (2)	Blocked Locked for subaccounts
• Humor/Jokes Adult Nudity Violence	Allowed
• Media Sharing	Allowed
• News/Media	Allowed
• Political/Social Advocacy	Allowed Locked for subaccounts
▶ • Religion (2)	Select -
• Search Engines/Portals	Allowed
▶ • Shopping (5) Adult Nudity	Select -

Save and Close Cancel

RESELLER PORTAL Accounts Access Requests Category Requests Admin Settings Jim Jamson

MasterReseller > SafeSurf > Stencor > BestwayGroup

Bestway Group - R5-562-8524 Account Settings Account Requests Account Logs Sub-accounts Management Get Help

< LightBlocking Filter Profile

### Modify Access to Web Categories

Sorted by A to Z -

Group / Category / Subcategory	Offensive text filter	Offensive images filter	Audio blocking	Video blocking	
▼ All Categories (133)	On/Off -	On/Off -	On/Off -	On/Off -	
• Adult Adult Nudity Violence Horror Mixed Content	Off	On	On	On	Locked by reseller
• File Storage/Sharing	On	Off	Off	On	
▶ • Gambling (1)	Off	On	Off	On	
▶ • Health (2)	On/Off -	Off	Off	On/Off -	Locked for subaccounts
• Humor/Jokes Adult Nudity Violence	On	Off	On	Off	Lock access changes for subaccounts
• Media Sharing	On	On	On	On	
• News/Media	Off	Off	Off	On	
• Political/Social Advocacy	Off	On	Off	Off	Enable access changes for subaccounts Locked for subaccounts
▶ • Religion (2)	On	On/Off -	Off	Off	
• Search Engines/Portals	Off	On	On	On	
▶ • Shopping (5) Adult Nudity	Off	On	Off	Off	

Save and Close Cancel

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