



**altexsoft**  
software r&d engineering

# About Us

AltexSoft is a Technology Consulting Company that implements digital transformation for mid-size businesses through software product development and integration. We're able to achieve this by leveraging our technology, process and domain expertise and access to best price-for-value Eastern European engineers.



**10+ years**  
In business



**150+ employees**  
In the US and  
Ukraine



**200+**  
Clients from the US  
and worldwide



**7%**  
Attrition rate



# Product Development

Drive innovation within your organization using AltexSoft proficient resources. Our specialists rely on 7 years of engineering experience to generate applicable ideas and successfully deliver your product.



## Software Engineering

Custom web, mobile development, reengineering, and enhancements



## UI/UX design

User experience consulting, prototyping, UX and UI development



## Data Science

Machine learning, visualization, data processing, recommendations engines, rules engines, optimization algorithms, etc.



## Technology Consulting

Enterprise architecture assessments, performance improvements, cloud consulting

# Technologies

## Microsoft.NET Framework

C#  
ASP.NET MVC/Web API  
Windows Presentation Foundation (WPF)  
TPL/Async  
Windows Communication Foundation (WCF)  
Entity Framework (EF)MS SQL Server (T-SQL)  
LINQ

## Data Science Technologies

Python, Pandas, Scikit-learn  
R, RStudio  
TensorFlow, Theano, Keras,  
PyTorch  
Azure ML, Amazon ML  
Tableau  
C/C++, Java, C# implementations

## Cross-Platform and Native Mobile

iOS / Android native  
Swift  
Kotlin / Java 8  
Xamarin  
HTML5 / JavaScript

## Java

Java EE, Java SE, Groovy  
Spring, Google Guice  
Hibernate, MyBatis  
Apache Wicket, Google Web Toolkit(GWT)  
Tomcat, JBoss  
Hybris  
Oracle (PL-SQL)  
Weblogics, Websphere

## Full-Stack JavaScript

MEAN, Koa  
React.js, Vue.js  
Electron

## Cloud and Virtualization Technologies

Microsoft Azure  
Amazon Web Services  
Docker  
Kubernetes

## LAMP

Custom PHP solutions (Zend, Symfony, Laravel)  
PHP CMS solutions (Magento, Drupal, WordPress)

# How we work

AltexSoft fully commits to your project the very moment we start. We seamlessly integrate into your team and do the hard parts. If what you expect from your IT partner is deadline fulfillment, open communication, full requirements compliance, we are the ones for you. That is just how we work.



We combine the best project management practices used by teams of developers to achieve the great results in software product development.



Our specialists rely on 7 years of engineering experience to generate applicable ideas and successfully deliver your product.



We go well beyond just coding. Our experienced business analysts dive into your business to completely get all your requirements, limitations, and challenges.



AltexSoft team can act both as a solid product development unit and supplement your in-house specialists with essential expertise.

# Application Development Services

How we work

We cover products at any maturity stage



## Minimum Viable Product

Create a simplified version of your product to feel its real value on the market

- ✓ Accurate budget estimate
- ✓ Elaborate prototypes for any detalization level
- ✓ Maximum coverage of the features needed in a short timeframe
- ✓ Accelerated time to market



## Software Product Reengineering

Redevelop your product to manage the load, scalability or emerging business challenges efficiently

- ✓ Rapid scalability of your team
- ✓ Reviewed and thought-out architecture
- ✓ Solid domain knowledge
- ✓ Detail-focused development



## Software Product Enhancements

Increase the capabilities of your existing solution

- ✓ Strong R&D team
- ✓ “Dig-deep” approach
- ✓ Pay as you go
- ✓ Fast implementation through reasonable allocation of resources

# Engagement Models

How can we contribute to your project?



## Team Extension

The AltexSoft squad of engineers supplements your in-house team as additional resources.



## Dedicated team

Our specialists fully take over the engineering, while your staff is occupied with other business functions.



## Time & Materials

Our engineers complete definite tasks on your project and you pay only for the spent time.



## Fixed Price

We elaborate your project requirements and deliver in pre-defined time and to budget.

# Dedicated Team Models

Whether you plan to develop software from scratch, or expand your existing business capacity AltexSoft will help with proficient engineering, transparent accountability, and convenient cooperation



## Team Extension

The AltexSoft squad of engineers supplements your in-house team as additional resources.



## Dedicated team/Delivery center

Our specialists fully take over the engineering, while your staff is occupied with other business functions.



## Hybrid team/Delivery Center

AltexSoft employees work both in your offices and in our development centers, completely understanding and following your corporate vision.

# Verticals



## TravelTech

Tour operator management, trip planning, booking and reservation systems.



## Health Care

Solutions for effective hospital management and better care delivery.



## eCommerce & Retail

Online and point-of-sale retail solutions boosting sales.



## Finance

Accurate software tools for financial analysis, banking and accounting.



## Marketing

CRM, landing pages, campaign management, analytics, and automation software.



## Media

Content management systems, broadcast platforms, social media portals etc.



# Travel Technology Solutions

Stay ahead of your competition with innovative and scalable software products for your travel business

## Booking & Reservations Systems

Integrate and efficiently source data from GDS, private vendors, and aggregators to provide personalized booking experience.

## Custom Software for Airline Operations Management

Adopt custom ERP, CRM, and accounting systems to enable holistic crew and fleet management in your airlines.

## Travel Management Solutions

Manage business and private travelers using intuitive UI and reacting on any disruptions effectively and on time.

## Machine Learning and AI in Travel & Hospitality

Employ data science experts fully utilizing data potential to get insight into your customers and build AI-driven solutions.

## Digital Customer Experience

Support your marketing-driven travel business with customer oriented user experience and increase direct bookings.



# Talent Engagement and Retention

We have adopted a scientific approach to recruiting, and talent retention to attract and keep the best talent



**5 percent**

is our turnover rate on projects with 12+ month duration over 5 year term



**3.8 years**

is an average time an AltexSoft employee working on projects with 12+ month duration stays with the company



**12 positions**

per month are filled by our recruiting specialists



**45,000 specialists**

are available to AltexSoft as a Best SMB IT employer through our offices in Kharkiv, Lviv, and Kremenchuk

# Our Clients

Trusted by more than 200 partners from the US and worldwide



The **Value** Builder System™



# Testimonials



“AltexSoft management took care to listen to our needs and to make sure we are getting the correct value for the service provided. Their leadership recognized our requirements, their groups eVorts materialized. It became a cohesive relationship.”

Kelly York, Director of Software Development, Bravo Store Systems, US  
[bravopawnsystems.com](http://bravopawnsystems.com)



“The team always takes time to fully understand the scope of the project and does not over-commit in terms of time or technical outcomes. All of this leads to high quality delivery of projects in a timely fashion which end users will love.”

Leighton Howard, Founder & CEO, GenericsWeb, Australia  
[learnabout.arkpatentintelligence.com](http://learnabout.arkpatentintelligence.com)

# Testimonials



“AltexSoft has been supporting our business for the past 9 months in both the creation and implementation of new and tailored software. We have worked with several of their developers and cannot speak highly enough of the team. They are reliable, thorough, smart, available, extremely good communicators and very friendly! We would recommend hiring Altexsoft to anyone looking for a highly productive and solution driven team. We plan to continue to work with them for the long term.”

John Warrillow, Founder at Built to Sell Inc. & The Value Builder System, Canada  
[valuebuildersystem.com](http://valuebuildersystem.com)



“I believe, any engineering team should be able to understand the requirements, deliver on time, deliver according to the requirements. With AltexSoft we have found the team that can provide all three. It’s a great team with excellent communication skills that made a difference in our business.”

Ke Sun, Manager of Mobile Software Development, Scientific Games, United States  
[scientificgames.com](http://scientificgames.com)

# Testimonials



“We have always looked for external resources that matched our core values and with AltexSoft and the leadership of Oleksandr Medovoi we finally found a smart and conscientious team. I have personally referred AltexSoft and highly recommend.”

Steven Mack, CEO at Bravo Store Systems, United States  
[bravopawnsystems.com](http://bravopawnsystems.com)



“I am really happy to work with AltexSoft. The project manager as a single point of contact is doing great job in bringing all things together. The QA Automation team is really helpful in support of regular delivery process of the product.”

Oliver Farago, Chief Technology Officer, M7 Real Estate  
Ltd., United Kingdom  
[www.m7re.co.uk](http://www.m7re.co.uk)

# Awards and Certifications



# Our Offices

We combined the access to a deep and versatile talent pool with cost efficiency and operational speed



## Kharkiv, Ukraine

HQ and R&D center

Being one of the main technology hubs in Eastern Europe, Kharkiv provides access to more than 22 000 active IT professionals



## Kremenchuk, Ukraine

R&D center

This seemingly small city is yet a regional industrial center that rapidly develops technical and IT community



## Lviv, Ukraine

R&D center

Lviv leads the race of technology centers in Western Ukraine by providing access to more than 15 000 IT-specialists



## San Diego, USA

Management office

To maintain operational speed and always stay close to our clients we have a dedicated management office in California

# Let's Talk

## US Sales HQ

701 Palomar Airport Road, Suite 300  
Carlsbad, CA 92011

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## Global HQ

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